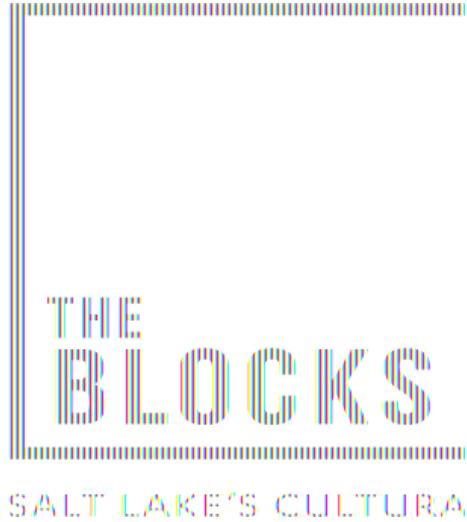




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SALT LAKE'S CULTURAL CORE



Cultural Core

Year-5 Overview & Year-6 Budget and Plan



The Cultural Core Budget Committee has reviewed and approved the plans and budget for year-six of the Cultural Core Initiative.



Year-6 Cultural Core Operating Budget: \$500,000

PROGRAMS & EVENTS:	\$242,700
MARKETING & PROMOTION:	\$198,270
OFFICE & ADMINISTRATIVE:	\$59,030



Cultural Core contract allowable annual administration costs: \$215,000 or 43%

Downtown SLC Presents year-6 annual administration costs: \$59,030 or 12%





AUG
01

FAYE WEBSTER

Presented by The Depot at The Depot



AUG
02

ERRA LIVE AT THE COMPLEX!

Presented by The Complex at The Complex

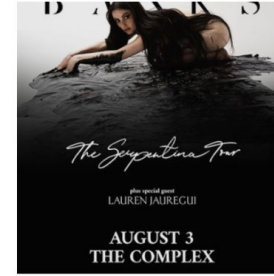
Erra brings Pull From The Ghost Tour downtown SLC to The Complex!!



AUG
02

CAM – THE OTHERSIDE TOUR

Presented by The Depot at The Depot



AUG
03

BANKS LIVE AT THE COMPLEX!!

Presented by The Complex at The Complex

BANKS brings her SERPENTINA TOUR downtown SLC to The Complex!!



AUG
03

BANKS-SERPENTINA TOUR

Presented by The Complex at The Complex



AUG
04

MARIA BAMFORD

Presented by Wiseguys Comedy Club - Salt Lake City at Wiseguys Comedy Club - Downtown SLC



AUG
05

GIMME GIMME DISCO

Presented by The Depot at The Depot



AUG
05

VIVACE

Presented by Temple Square Performances at Brigham Young Historic Park

Vivace is an energetic group of highly-skilled Suzuki violinists, ages 9 to 15, directed by Corine Hart. With awards and victories greater than their years, these



**ABRAVANEL
HALL**

**ADAGIO &
ALLEGRO
ARE BACK.**



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**ABRAVANEL
HALL**

UTAH SYMPHONY



DALE CHIHULY
SCULPTURE



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Eccles
THEATER

BROADWAY AT
THE ECCLES



LIVE! AT
THE ECCLES



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THE
ROSE

CONTEMPORARY
DANCE



BLACK BOX
THEATRE



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**CAPITOL
THEATRE**

BALLET WEST



UTAH OPERA



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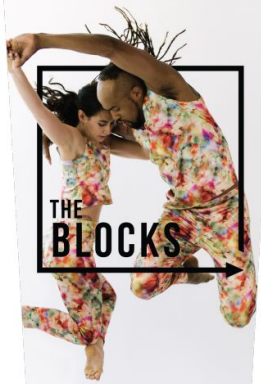
**CAPITOL
THEATRE**

**DUETS AND
PIROUETTES
ARE BACK.**



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Artist brings the variety of India's cultures to Utah exhibit

SL

Salt Lake Tribune

2 Jun 2022

For multimedia artist Durga Ekambaram, coming to Utah meant “rediscovering herself.”

“When I moved to Utah, I was craving to do something more in life,” said Ekambaram, who has bounced between the United States and her native India with her family for the last couple of decades — living for the last five years in Utah.

The spark that ignited her artistic drive was attending a chalk art festival in South Jordan in 2019. The festival reminded her of an art form she did back home in Chennai, Tamil Nadu, India: kolam art, a decorative art form that uses geometric designs.

“It’s a pattern done outside every house in the mornings,” Ekambaram said, noting that she

learned the techniques from her mother, a professional artist who still lives in India. “I would go out in the mornings, take rice flour and make a small design. After a few hours, you will see birds and insects feeding on that rice flour, so the concept behind it is to start your day with charity.”

She started drawing with chalk at that South Jordan festival, and discovered it wasn’t as easy as she thought it would be. “Chalk is not like paint,” she said. “You cannot get those fine aspects because the sidewalk is really rough.”

Still, she picked up the techniques as she went that day, and earned a second-place prize out of the 40 or 50 people who participated.



(Chris Samuels | The Salt Lake Tribune) Durga Ekambaram tours her artwork, stopping at the painting “Mysore Palace,” on display at the Utah Cultural Celebration Center in West Valley City, Friday, May 27, 2022.

Radio ads drive an 18.5% increase in website traffic





The Blocks SLC

Published by Joshua Jones · April 26 ·



¡Vuelve el Festival Living Traditions! Un evento gratuito para la comunidad que reúne a 90 culturas del 20 al 22 de mayo en el Washington Square de la biblioteca central de Salt Lake City. Disfruta de música y danza en vivo de todas partes del mundo. Compra hermosas artesanías. Deléitate con deliciosos platillos típicos multiculturales en una aventura gastronómica. Descubre lo diverso y emocionante que es el centro de Salt Lake City del 20 al 22 de mayo en el Festival Living ... See more

See Translation



THEBLOCKSSLC.COM

Vuelve el Festival Living Traditions al Washington Square de la biblioteca central de Salt Lake City — The Blocks SLC

7,354

People reached

885

Engagements

—

Distribution score

Boost again

Boosted on April 26

By Joshua Jonas Kent Jones

Completed

People reached

6.2K

Link clicks

222

View results

Locally Made, Locally Played: out of the studio and onto the streets!







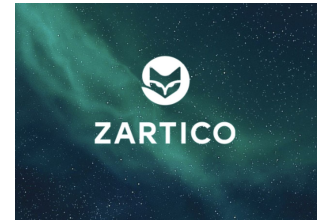


Kem C. Gardner
POLICY INSTITUTE
THE UNIVERSITY OF UTAH

DAVID ECCLES SCHOOL OF BUSINESS

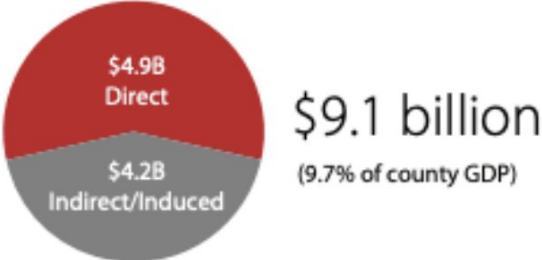


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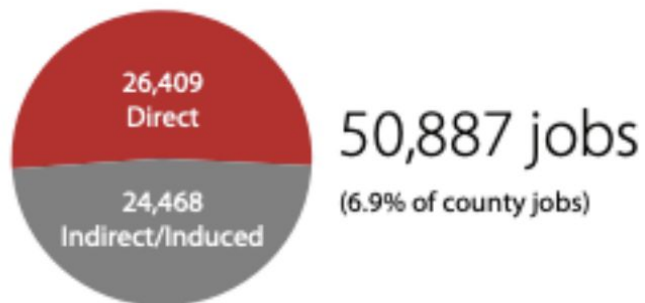
An Economic Summary of Utah's Arts, Culture, and Entertainment Industry

Figure 4: Salt Lake County Cultural Industry Output (Total Spending), 2020



Source: Kem C. Gardner Policy Institute analysis using IMPLAN economic model

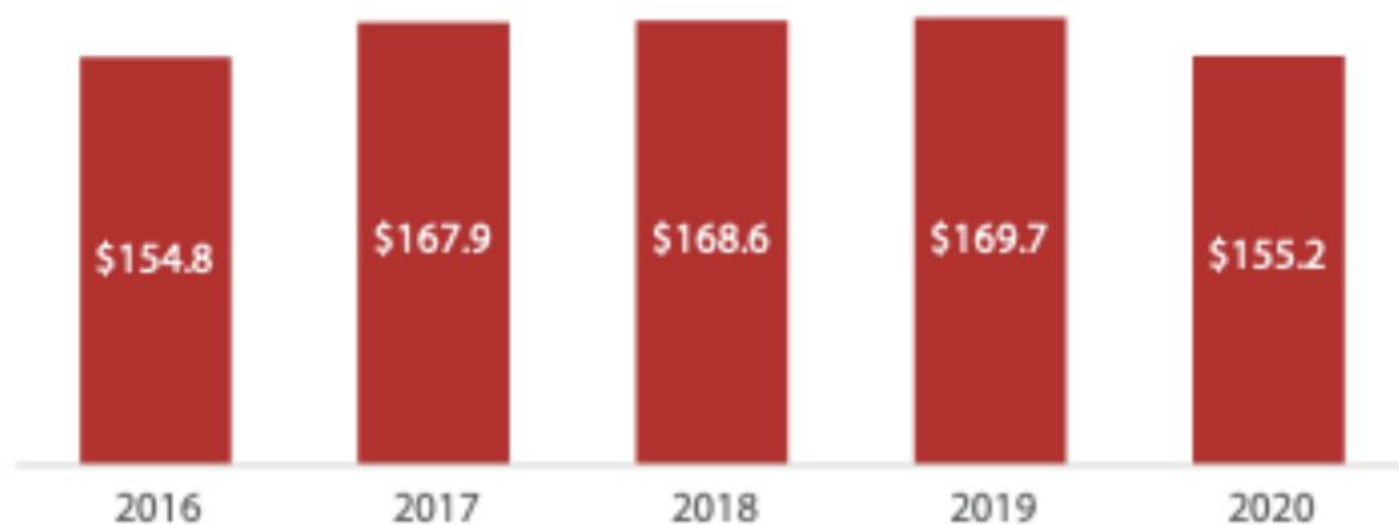
Figure 5: Salt Lake County Cultural Industry Jobs, 2020



Source: Kem C. Gardner Policy Institute analysis of Utah Department of Workforce Services and Chmura JobsEQ data using the IMPLAN economic model

Figure 8: Tax Revenue from Salt Lake County's Cultural Industry, 2016-2020

(In Millions of 2020 Dollars)



Source: Kem C. Gardner Policy Institute analysis using IMPLAN economic model

Figure 9: Tax Revenue from Salt Lake County's Cultural Industry by Tax Type, 2020

(In Millions)



Source: Kem C. Gardner Policy Institute analysis using IMPLAN economic model

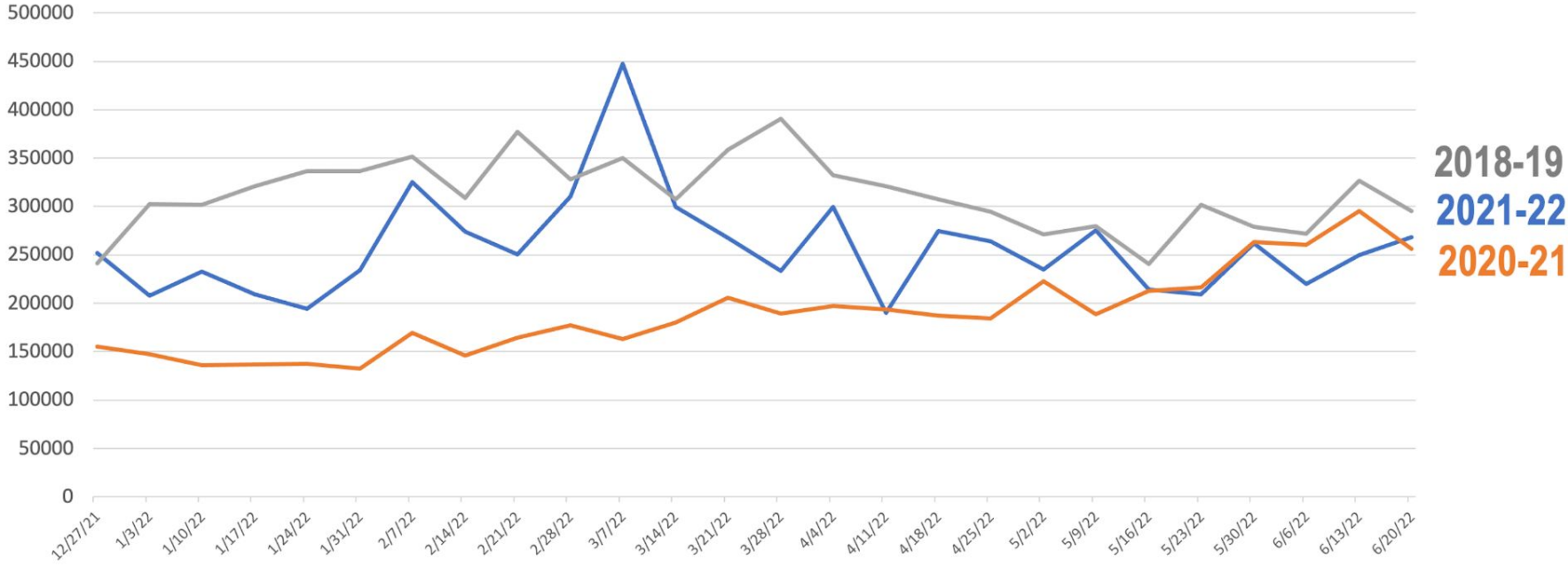
Arts and entertainment promotion is economic development

Consumer spending by arts and entertainment patrons:

MUSEUMS AND EDUCATIONAL EVENTS	\$183
LIVE PERFORMANCES	\$170
PUBLIC EVENTS	\$131



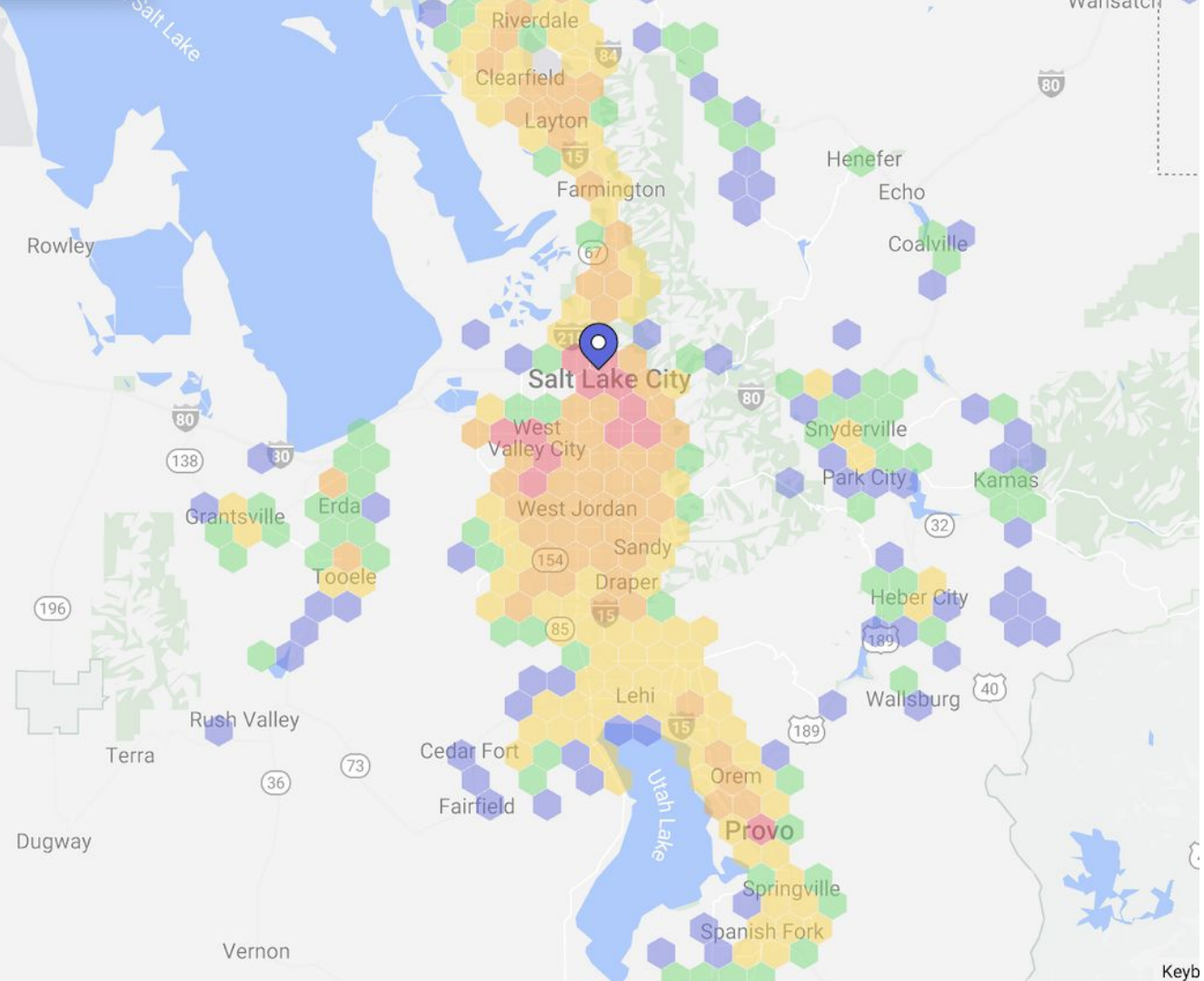
Cultural Core Visitation



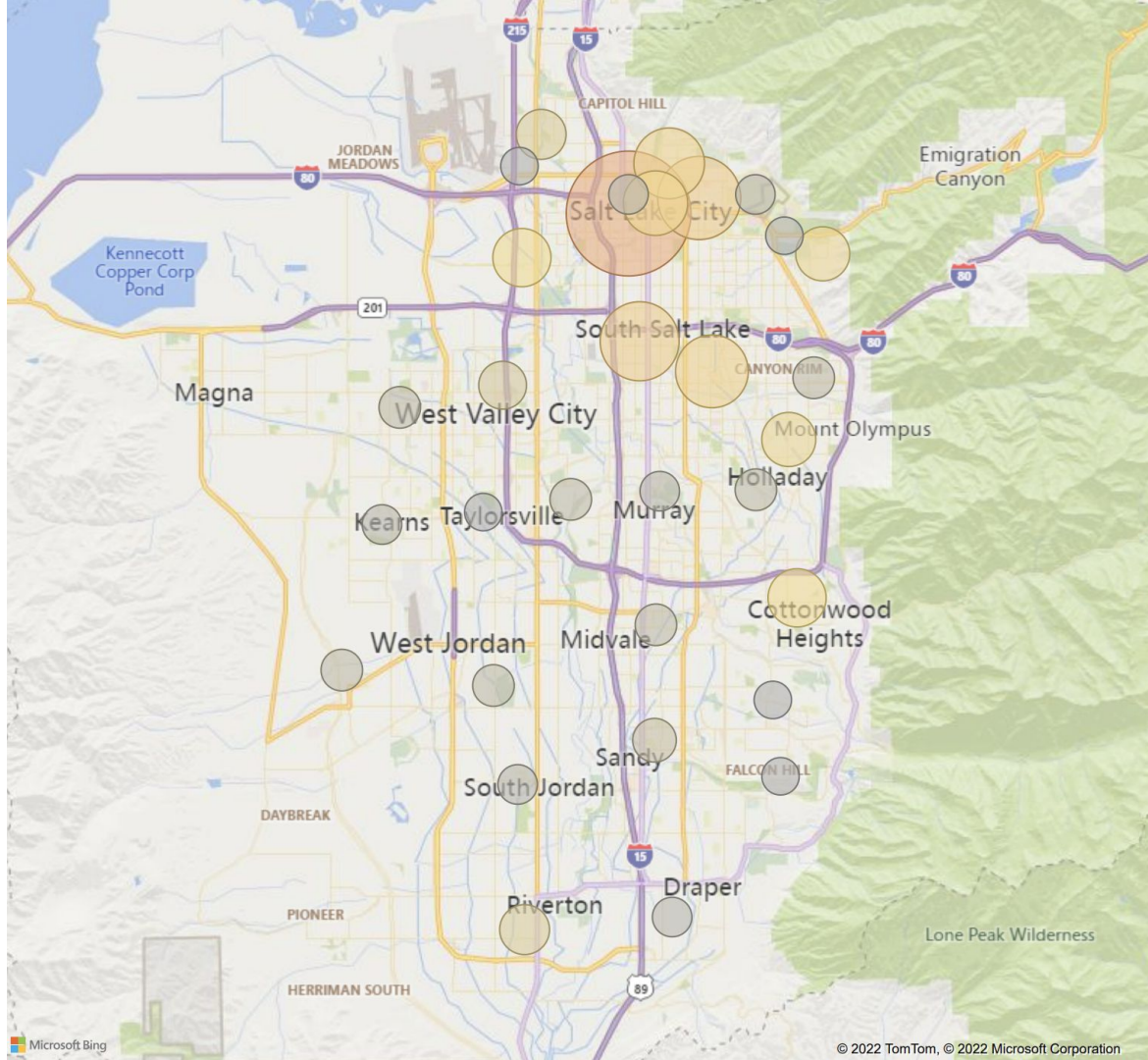


Hybrid **Map**

Google



Keyb



Year-6 Cultural Core Operating Budget: \$500,000

PROGRAMS & EVENTS:	\$242,700
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