



ARPA-Funded Programs Update

- **Workforce Inclusion & Successful Employment (WISE) Program**
- **SLCo Center of Opportunity Partnership (CO-OP) Program**
- **SLCo Housing Trust Fund (ARPA-Funded Capitalization)**

February 28, 2023 | Office of Regional Development

Workforce Inclusion & Successful Employment (WISE)

WISE invests in five intervention strategies: **outreach, advising, career coaching, mental health supports, and resource navigation**, to increase access to higher-quality jobs for lower-income populations in Salt Lake County.

Total Funding: \$10 million through 2026



July 2022
WISE partners selected

HEALTH UNIVERSITY OF UTAH

Salt Lake Community College

SOUTH SALT LAKE PROMISE SOUTH SALT LAKE

WOMEN of the WORLD

JOURNEY OF HOPE

Utah Community Action™



Fall 2022
Baseline data collection & capacity building



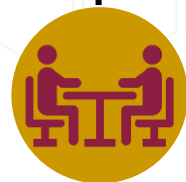
July 2024
RFA for additional \$1 million released



July 2023
RFA for additional \$2 million released



January 2023
WISE Programs Launch



December 2026
WISE programs end & ROI evaluation begins

OVERALL TARGETS

4,000+

WISE participants
enrolled through
2026

60%

job placement rate
for WISE
participants

2023 TARGETS

685+

WISE participants
enrolled

32+

WISE community
outreach events

12+

WISE Partner
Communities of
Practice

The Salt Lake Center Of Opportunity Partnership (CO-OP)



- **Work through community-based organizations to address the market gap between lower-income, women-, and minority-owned businesses and vital services or opportunities needed for a business to thrive.**
- **Connect opportunity businesses to services while using outcomes-based funding to support long-term sustainability.**

\$4 million Approved Funding

BUSINESSES SERVED

14

Community Partners

1561

Businesses Served

44%

Woman-owned

70%

Minority-owned

58%

have a primary language other than English

NEXT STEPS

- **Continue to adjust based on lessons learned**
- **Develop new sustainable business service programs**
 - **University Legal Clinic Partnership**
- **Increase Community Outreach Partnerships**
- **Implement long-term plan to continue past 2026**

SLCo Housing Trust Fund

The SLCo Housing Trust Fund (HTF) supports the health, safety, and welfare of SLCo residents by providing financial assistance to preserve and increase affordable and special needs housing within the county.

SLCo appropriated **\$20 million** to invest in projects that bring **1,200 combined units** of affordable housing ($\leq 80\%$ AMI) into the development pipeline by the end of 2026.

INITIAL PROGRAM INTEREST

- A [Request for Applications \(RFA\)](#) for the ARPA funds was issued on February 6, 2023
- Pre-Application Webinar was held February 16, 2023. Thirty-three individuals attended the webinar

NEXT STEPS

- Letters of Intent are due Thursday, February 23, 2023
- Application Submission Deadline is March 15, 2023
- HTF Advisory Board will review applications on the following dates:
 - Thursday, March 30, 2023
 - Thursday, April 6, 2023
 - Thursday, April 13, 2023
 - Wednesday, April 19, 2023 (if needed)
- County Council Meeting to Review/Accept HTF Advisory Board Funding Recommendations on Tuesday, April 25, 2023