



THE POINT

Building Utah's Innovation Community



A GENERATIONAL OPPORTUNITY

Why Utah has a 'once in a generation' opportunity unique to any other place in the world

By Art Raymond | @DNTechHive | Sep 22, 2019, 10:00pm MDT

Here's how 'The Point' is giving Utah the opportunity to 'focus on the future'

By Logan Stefanich, KSL.com | Posted - July 12, 2022 at 4:23 p.m.

WASATCH FRONT NEWS
'People-focused' development planned in first phase of The Point redevelopment
by: Derick Fox
Posted: Dec 13, 2022 / 10:08 AM MST
Updated: Dec 13, 2022 / 10:08 AM MST

Utah's generational opportunity at Point of the Mountain

Bryan Schott • September 4, 2019

OPINION UTAH BUSINESS
The eyes of the nation will soon focus on Utah's prison-turned-economic engine

By Deidre Henderson and Lowry Snow | Dec 11, 2021, 9:59pm MDT

FEATURED
The Point continues working toward its 'grand vision'
by Jack Dodson / May 1, 2023 /

THE BOARD



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GUIDING PRINCIPLES

- Promote the Public Interest
- Set the Standard
- Think Regionally
- Take the Long View
- Be Open and Transparent
- Act with Integrity

DEMOLITION



RECYCLED MATERIALS

70%

CONCRETE

Enough concrete to lay the foundation of 1,040 homes



TRUCK TRIPS REDUCED

Reduced **7,857** truck trips

(Reducing 160,000 miles of truck traffic and improving air quality)



STEEL

Enough steel for **66** four-story commercial office buildings



REBAR

The equivalent weight of over **541** cars.



IRON

Enough iron to make **22,795** I-beams



ASPHALT

Enough asphalt to pave **5** miles of road



PHASE I DEVELOPMENT

AT THE POINT



PHASE I DEVELOPMENT AGREEMENT

- Phase One development agreement signed on November 27, 2023.
- Sets clear development standards for Phase One.
- Establishes performance metrics for development partner.



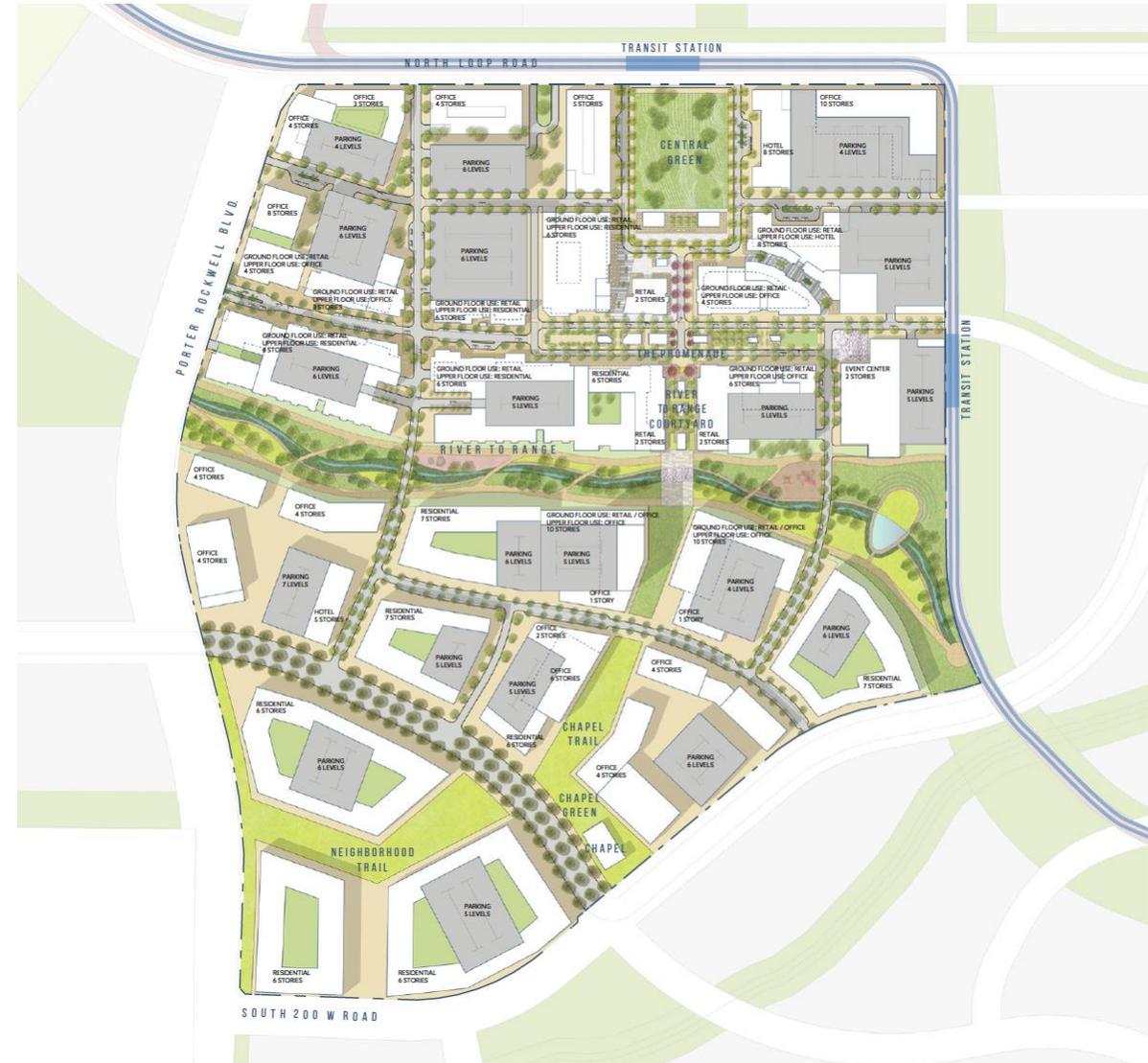
PHASE I APPROACH

- Provides solid direction to guide future development
- Includes built-in flexibility to respond to changing conditions
- Based on market analysis, data collection, and 16,000 responses from Utahns

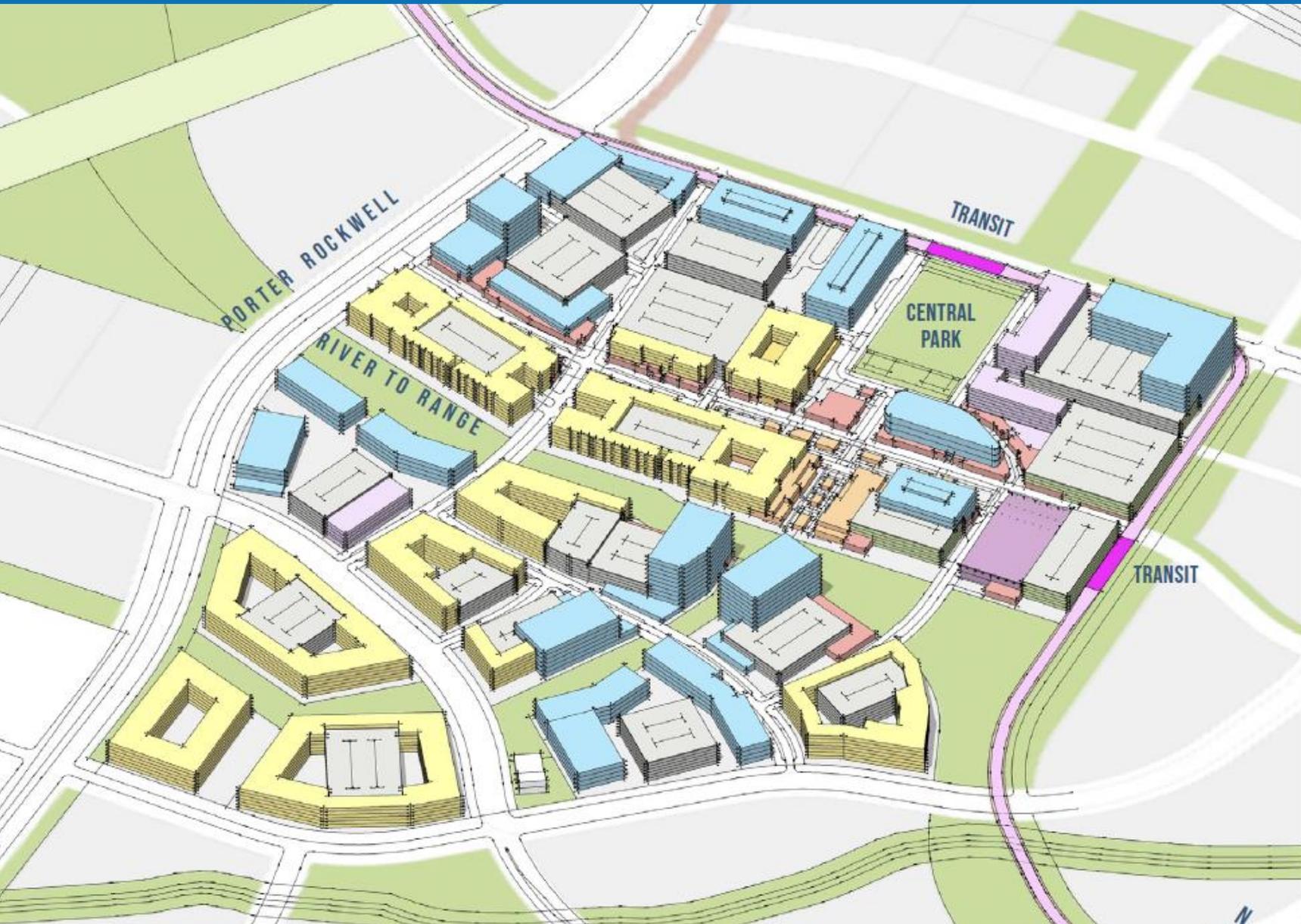


PHASE I BY THE NUMBERS

- 3,300 Multi-Family Units
- 12.5% Affordable Housing Units
- 14,000 High-Quality Jobs
- 12,650 Parking Stalls
- 6 Miles of Road & 10 Miles of Trails
- 540 Hotel Rooms
- 60,000 SqFt Entertainment Venue
- 356,000 SqFt World-Class Retail
- 100% Drought Tolerant Landscaping



THE VISION



PROGRAM	APPROXIMATE AREAS
OFFICE	OVER 2 MILLION SQFT
RESIDENTIAL	3 MILLION SQFT
RETAIL	356K SQFT
HOSPITALITY	381K SQFT
EVENT CENTER	60K SQFT
OPEN SPACE	16.23 ACRES
DEVELOPABLE AREA	65.35 ACRES
TOTAL STUDY AREA(ACRES)	98.5 ACRES
GROSS FAR	1.5
NET FAR (NET OF PARKS AND R2R)	2.2



HOUSING



SINGLE FAMILY HOMES



CONDOMINIUMS

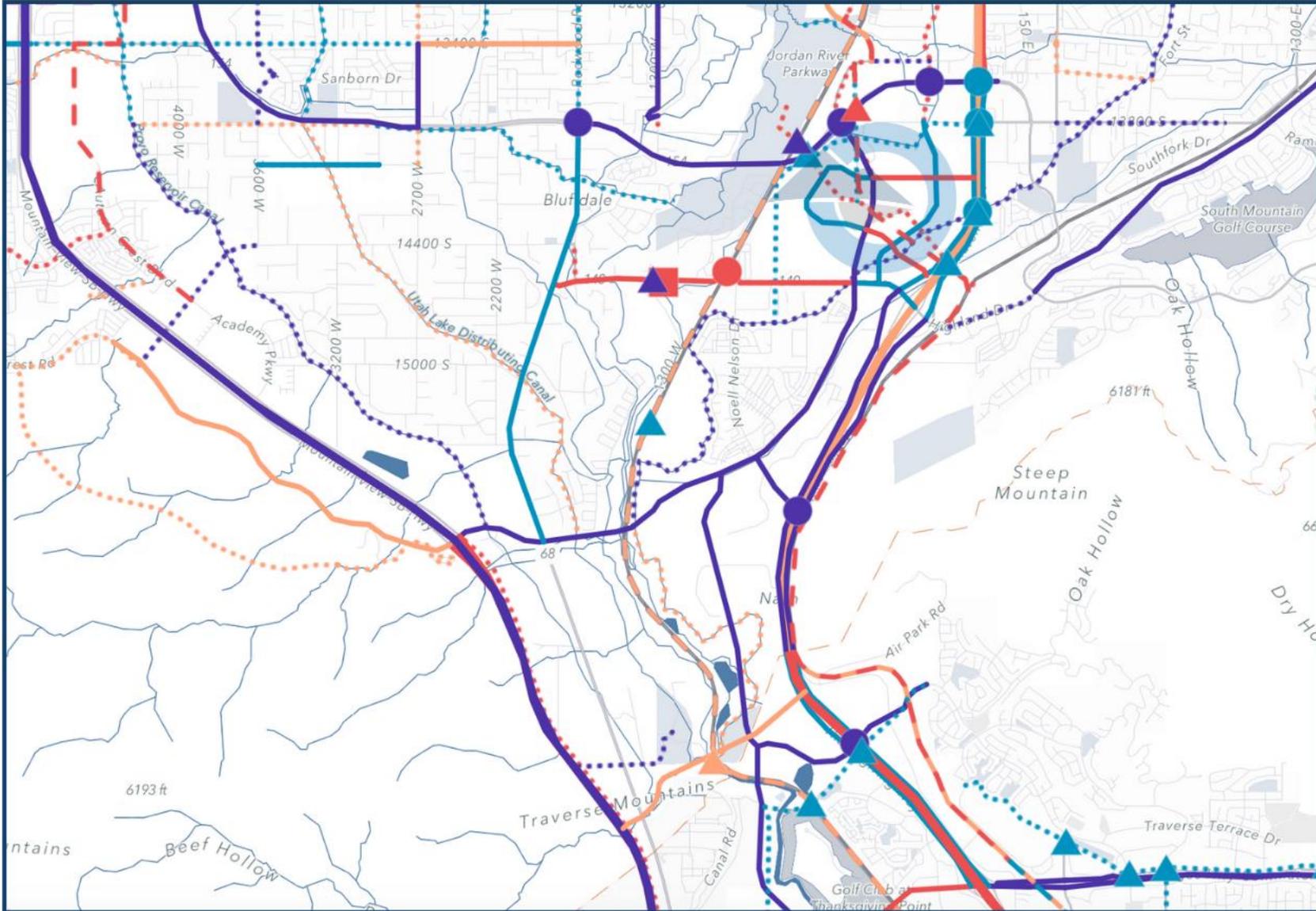


AFFORDABLE HOUSING



APARTMENTS

TRANSPORTATION



-  FrontRunner Upgrade
-  New BRT Line
-  New/Widening Road
-  New Shared Walkway
-  New Overhead Ped/Bike Crossing
-  Upgraded/New Interchange

INNOVATION

AT THE POINT



THE EXPERIENCE

AT THE POINT



DARE

BOWL

CAFE

JAZZ
MUSIC FESTIVAL

BOUVIERE

ELINE





arket

market

STRAWBERRY CAFE

SORSO

OTUM

OTUM









An aerial photograph of a city, likely Salt Lake City, Utah, is shown in a dark blue, semi-transparent overlay. The city features a mix of residential and commercial buildings, green spaces, and a river. In the background, there are mountains. On the left side of the image, there is a large, stylized blue circular graphic consisting of several concentric rings and a thick blue line that curves around the city. The text "THANK YOU" is centered in the middle of the image in a bold, white, sans-serif font.

THANK
YOU