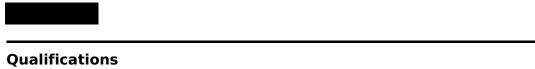
Profile

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Zoo, Arts & Parks Tier II (ZAP 2): Submitted

Referred by:



Please tell us about yourself.

I recently retired professionally. I spent the first half of my professional life working in education and the second half as a conflict resolution professional and trainer. Civic engagement and volunteer work have been a consistent commitment of mine in a variety of capacities for more than 20 years. Most recently, I am serving on the Taylorsville Planning Commission, Community Advisory Board for the Taylorsville Police Department and am completing my second term on the Salt Lake County Parks and Recreation Advisory Board. I am an outdoor enthusiast, patron of the arts and animal welfare advocate. I have lived in Taylorsville with my husband, Mark, for 29 years and was a candidate for the Utah State House of Representatives.

Why are you interested in serving on a board or commission?

Whether municipal, county or state, I believe boards and commissions allow the greatest opportunity for a citizen to connect the people and organizations in their community to the services and resources within their community. It is the outlet for community collaboration, accountability and transparency from the user level. It is a privilege to work with civically minded individuals, elected officials and staff to improve the quality of life for people in our state.

Lynette Wendel

What education, work experience, or volunteer experience do you have that applies to the board you are applying for?

As a conflict resolution professional and organizational culture advisor, I have firsthand expertise in the power of diversity and collaboration in problem solving environments. I have served in more than a dozen volunteer roles over more than 20 years and 25,000 volunteer hours in groups that both complement each other and others that are highly unique. My campaign for the Utah House of Representatives was based on my work connecting individuals and organizations within my district to better serve all in my district. As for the ZAP 1 or 2 Board, my six years as a SLCo Parks and Recreation Advisory Board member have given me tremendous insight into the responsibilities and opportunities related to county operations and ZAP Funding. I am a Utah Symphony subscriber and consistent patron of the arts and culture facilities in our county.

What unique perspectives could you bring to the board?

I have a unique and intimate knowledge of my district, Salt Lake County District 3. Understanding our people, the facilities and resources along with the challenges and barriers that often exist in a part of the county that has sometimes been overlooked allows me to keep attention and collaboration focused on improving the quality of life for people. I am well versed in municipal, county and state government and have an extensive background in budgeting demands for small, medium and large organizations.

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Are you a Salt Lake County employee?

⊙ Yes ⊙ No

Are you a current member of another Salt Lake County board or commission?

⊙ Yes ⊖ No

Race/Ethnicity *



District *

District 3

Gender Pronouns *

Age Range *



Political Affiliation

LYNETTE WENDEL

MANAGEMENT CONSULTANT

COMMUNICATION STRATEGIST • CULTURE CHAMPION • CHANGEMAKER

BIO

Proactive **Management Consultant** with two decades of experience bringing visionary leadership, integrity, and sagacity into public and private sector roles. Innovative business facilitator who builds diverse teams and leads with emotional intelligence, resulting in growth-centric environments. Passionate about improving quality of life, supporting sustainable initiatives, and advocating for economic development at all levels. Deeply rooted skillset includes communication coaching, strategic planning, organization transformation, and leadership development.

SKILLSET

Conflict Resolution • Business Consulting • Recruitment • Consensus Building • Negotiation • Diplomacy Relationship Building • Fundraising • Interpersonal Communication • Community Outreach • Urban Planning Program Development • Revenue Management • Training and Education • Non-partisan Initiatives • Public Policy

PROFESSIONAL HISTORY

LW Conflict Solutions

FOUNDER/PRACTITIONER

Resolved differences and conflicts between individuals, citizen groups, and local organizations/businesses. Provided opportunities for participants to discuss their concerns and needs while developing procedures that make communities work for individuals. Established a variety of conflict intervention processes to support participants in addressing their own and their community's unique conflict needs.

- Created program providing 300+ clients need-based professional mediation services at little to no cost.
- Cut court costs by 30-50% for high-need individuals by providing an immediate, party-driven process to achieve resolution in a wide range of disputes. Alleviated client stress, time consumption, and extraordinary public costs related to court cases.
- Supported small business and nonprofit organizations' success by advising and intervening in personnel conflicts. These resolutions resulted in increased productivity, greater job satisfaction, and employee retention.
- Created and instructed custom courses in interpersonal communication and conflict resolution for individuals, groups, and organizations.
- Provided services that championed racial, ethnic, class, and gender equality.

Utah Dispute Resolution

TRAINING COORDINATOR/MEDIATOR

Ran conflict resolution and mediation training programs for non-profit community mediation center. Responded to inquiries made by individuals and organizations, developed marketing and training materials, and provided extensive mentorship to trainees.

- Exceeded budget quotas, generating \$100,000+ in annual revenues from training programs.
- Mentored 400+ mediation trainees in the workshops and practicum program.
- Created and instructed interpersonal communication and conflict resolution seminars for private groups and organizations.
- Alleviated burden in Utah's Third District courts by providing mediation opportunities on-site and in real-time.

2016 - 2022 (Retired)

2010-2016

Sylvan Learning Center

CENTER DIRECTOR

Oversaw all operations in supplemental education facility including sales and marketing, account management, accounts receivable and center staff management. Planned and implemented public relations and educational activities and events to increase community awareness of Sylvan's services. Actively established relationships and with numerous community service groups. Reviewing all standardized assessment results and advising on appropriate, individualized curriculum for each student from Pre-K through adult.

- Managed staff of 3 directors, 6 administrative staff, and 30 part-time teachers.
- Increased revenues 30%+ each year for two years, drastically exceeding corporate expectation.
- Decreased accounts receivable from 63% of revenue to 2% of revenue.

CIVIC LEADERSHIP

Taylorsville City

PLANNING COMMISSIONER

Advise city council on matters related to zoning, land use, utilities, government facilities, air quality, transportation, and housing. Build cooperation with internal city decision-makers and outside agencies. Collaborate with city administration to establish a budget to educate all members of the commission.

- Developed training requirements for all city commissioners, including requirement to attend a minimum number of events related to urban planning and development. Implemented a municipal planning book club for Taylorsville commission, eventually expanding to host commissions from other cities.
- Facilitated dialogue related to housing, transportation, and environmental with state elected officials.
- Won \$300,000+ in grant funding to facilitate city improvements and services expansion.
- Other City Committees and Advisory Boards: Community Advisory Board (Police Dept), Ordinance Review Committee, Public Safety Committee, Emergency Volunteers Liaison, Animal Services Liaison

Elect Lynette Wendel

CANDIDATE, UTAH HOUSE OF REPRESENTATIVES

- Recruited, trained, and managed 200+ volunteers, successfully making personal contact with 10,000+ voters. Built and maintained productive relationships to exceed fundraising goals by 57%.
- Created team that contacted 6,000+ individual households in city limits after Covid-19 shut down local schools. Ensured each family had resources for childcare, nutrition, and other basic necessities.
- Analyzed and interpreted hundreds of policies, and pieces of legislation on behalf of voters in the district.
- First challenger in 10 election cycles to gain 13 percentage points on an 18-year incumbent.

 Women's State Legislative Council Board Member 	2019-2023
 Salt Lake County Parks and Recreation Advisory Board Member 	2018-Present
 Evidence 2 Success/My Kearns Board Member, Trustee 	2020-2023
 Humane Society of Utah Legislative Advisory Board Member, Humane Education Volunteer 	2013-2022
 American Red Cross Disaster Services Recruitment Manager, Disaster Services Instructor, Government Liaison 	2005-2011

EDUCATION

EASTERN ILLINOIS UNIVERSITY Bachelor of Arts, Psychology

UTAH DISPUTE RESOLUTION Utah Court Approved Mediator Qualification

2003-2005

2006-Present

2019-2020 and 2022